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## **FOR IMMEDIATE RELEASE:**

## New Hampshire Tourism Announces Exclusive Holiday Offers for December Fan Benefit on Social Media

Facebook Fans and Twitter Followers Get Special New Hampshire Travel Offers

**Concord, New Hampshire, 2012** – The December VisitNH Fan Benefit is all about the holiday season in New Hampshire. Fans of New Hampshire tourism on Twitter and Facebook get exclusive access to a collection of offers this month.

Take a relaxing vacation this holiday season in New Hampshire. Enjoy museums, tax-free shopping and much more. Visit one of our world-class spas, attend a special event and end the evening beside a crackling fire at one of our many charming inns. Or get outside and enjoy the snow and crisp air on a horse-drawn sleigh ride or on a thrilling dogsled ride through the New Hampshire mountains and countryside.

State tourism is partnering exclusively with The Notchland Inn; Woodstock Inn, Station & Brewery; Strawbery Banke Candlelight Stroll and the Mt. Washington Bed & Breakfast for the December VisitNH Fan Benefit.

Enjoy the holidays with our VisitNH Fan Benefit for December! Follow us on Twitter or like us on Facebook to take advantage of exclusive offers, including special coupons, candlelight strolls and lodging packages that include everything from ornaments and treats to romantic dinners and tickets to a beloved holiday theater classic- *A Christmas Carol*.

DTTD is actively involved on several social media platforms, including <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, and <u>Pinterest</u>.

## ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, <a href="www.visitnh.gov">www.visitnh.gov</a> administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit <a href="www.visitnh.gov">www.visitnh.gov</a>.